

School of Management Sciences

List of Publications

Year	Type of Publication		Publication Details	Average citation index and impact factor of publications
2015	International Journals	1	Understanding the role of positive stress as a mediating tool for employee performance : A conceptual Insinuation , Cosmic Journal International Journal of Management & Business Studies;2015	ISSN:2230-9519(Online) : ISSN : 2231-2463(Print)
		2	Role of micro, small and medium enterprises in development of women entrepreneurship. International Journal of Research in management and social science January-March 2015	
		3	A conceptual overview on Role of bank in sustainability development Journal of Research in management and social science April-June 2015	
		4	Title: A re-inventive approach towards role of organization fairness and justice as evidence base HR intervention to re-strengthen organization citizenship behaviour: A conceptual relook. Name of the Journal : ICEBM 2015, BITS Pilani Vol. II, ISBN: 978-93-84935-18-4 Month and year of publication: March 2015	
		5	A Study on the product development of Samsung and its SWOT Analysis; VSRD International Journal of Business and Management Research; 23198-2194;February 2015	SCIENTIFIC JOURNAL IMPACT FACTOR : 3.711, UNIVERSAL

				IMPACT FACTOR : 0.9569, NISCAIR IMPACT FACTOR : 0.013
		6	A Conceptual Study : Effects Of Globalization on India's Development, Radix International Journal	ISSN : 2250-3994
		7	A Conceptual Study : Impact of Using Unethical Business Practices on the mindset of customers, Apeejay School Of Management ISBN : 978-93-84562-00-7	
		8	Title: A Study of Performance Management System in I.T. Industry Name of the Journal : International Journal of Marketing & Financial Management Month and year of publication: June 2015	
	National Journals	1	Emerging role of HR department in economic meltdown- a restructuring perspective with reference to BPO industry, 0975-539x, Vol.3 issue 2,pp 109-113 Name of Journal -Lingaya's Journal of Professional Studies	
		2	An empirical study on Knowledge Management architecture in Educational Institutes, 2230-7419, pp29-37 Name of Journal - Journal of Practicing Manager Banarsidas Chandiwala Inst., Delhi	
		3	Redesigning Pedagogy: A move towards bringing qualitative improvements in Education, ISSN-2230-7117, Vol 1,no.1 ,34-46 Name of Journal - DAV Virtue	
		4	Analysing the role of HR in	

			economic meltdown w.r.t. BPO industry Name of Journal-Synergy,ITS Ghaziabad	
		5	Title: Comparative Analysis NPA of PNB and HDFC Bank, Using Pearson's Coefficients Impact of NPA on Public sector Bank and Private Sector Bank and also on the Economy of the country Name of the Journal : Lingaya's Journal of Professional Studies (ISSN 0975-539X) Month and year of publication: Jan – June 2015	Per reviewd
		6	Financial Management of MFI and SHGs in eradication of Poverty in India of Professional studies Name of the Journal: Lingaya's Journal Month and year of publication: Jan - June 2015	
		7	TQM Tools for Gain Competitive Edge Name of the Journal: Journal of Engineering, ICT & Management(ISSN 2230-9756 Month and Year of Publication: 2015	
		8	Effectiveness of TQM in Operations at Bharat Gears Ltd – A case Study – Paper Presentation National conference on 12 th and 13 th Feb., 2015 on Professionalism for sustainable development: Barriers and Pathways Month: Feb., 2015	
		9	Title:Paper on financial Inclusion Name of the Journal : 3 rd National Financial Conference, FINCON 2015 Department of Management, I P University, New Delhi	Conference detail Financial Markets and Economic

			Month and year of publication: 17 April, 2015	Development, financial inclusion
		10	Title: “Imperative role of stress as a driving and restraining tool for organizational performance” Name of the Journal :Lingaya’s Lalita Devi Journal of Professional Studies, ISSN: 2230-987X Month and year of publication: June 2015	
		11	Title: Financial management of MFIs and SHGs in Eradication of Poverty in India Name of the Journal : Lingaya’s Journal of Professional Studies Month and year of publication: Jan-Jun 2015; ISSN 0975-539X	
		12	Title: “A conceptual revisit on interrelationship between investment in training and development and organizational outcome” Name of the Journal : Lingaya’s Journal of Professional Studies ISSN 0975-539X Volume IX, Page 80-85 Month and year of publication: July-December 2015	
	International Conference	1	Title: National conference on Professionalism for Sustainable development -Participated Year: Feb, 2015	
		2	National workshop on Patent and Intellectual Property rights organised by University School of Computer Sciences and Engg. LU Participated Year March 2015	
		3	Effectiveness of TQM in Operations at Bharat Gears Ltd – A case Study	

			– Paper Presentation Certificate awarded Year: 2015	
		4	Title: National research Conference-Participated Month and year: 31 st March, 2015	
		5	Title : 3 rd National Financial Conference, FINCON 2015 Department of Management, I P University, New Delhi Presented paper and abstract was published Month and year of publication: 17 April, 2015	
		6	Regional Workshop on Copyrights, Patent, Citation and their Impact Factor Participated Year: April 2015	
	National Conference	1	9 th National Research Conference on “Future of Management Education in India” at AIMA, Lodhi Road, New Delhi on 31 st March- 01 st April 2015	
		2	Title: National Conference on IPR at LUarticipated Year 2015	
2014	International Journal	1	Title: Analyzing relationship between organization culture and resulting job satisfaction with reference to organization size Name of the Journal : Prabandhan gyan :International Journal of Management, JIMS, Jaipur Month and year of publication: March 2014	0.2
		2	Title: Organization perspective for Building Talent Pipeline as a learning fostering and talent management tool, ISSN 0975-539X Name of the Journal :Lingayas Journal of Professional Studies	Peer reviewed

			Month and year of publication: jan-jun 2014	
		3	Title- Analyzing dependence between demographic factors and emotional competence With reference to employees in Hotel Industry Name of the Journal- International Journal of research in management and social science, June 2014	Impact factor - 1.236
		4	Exploring Dimensions of 360 degree feedback in Academics” published in Global journal of Multidisciplinary Studies Vol3, Issue 4, March 2014 (ISSN 2348-0459)	1.398
		5	“ Financial Efficiency & Market Stability” published in Asian Journal of Multidisciplinary Studies Vol2, Issue4, April 2014 (ISSN 2321-8819)	
		6	‘Customer Satisfaction for ATM Services in Bihar’ published in International journal of Interdisciplinary and Multidisciplinary Studies, Vol1, Issue4, 2014	
		7	“Cost reduction programmed in automobile Industry” published in a peer-reviewed “Global journal of multidisciplinary studies” ISSN 2348-0459 October,2014.	2.01
		8	Undesirable trends in banc assurance channel due to commercialization” Marketing- concepts to applications” ISBN 978-93-84052-33-1 JULY, 2014	
		9	Understanding the role of positive stress as a mediating tool for employee performance : A conceptual Insinuation	
		10	A Conceptual Study : Impact of Using Unethical Business Practices on the	

			mindset of customers	
		11	Journal of FMS, GBR Garhwal University, A study on factors affecting training effectiveness in manufacturing sector-A study with reference to Gold Plus glass manufacturing industry Roorkee, ISSN-0973-1466, Spring 13, vol.9	Impact Fcator-1.68
		12	Buenmage Research and Review, A study on impact of Viral Marketing strategies as a multi-facet weapon seeking customer attention, Vol.1 (1)	Impact Factor-1.8
		13	SANKALPA, CSKVIM, Vadodara, A conceptual perspective on role and relevance of HR in sustaining & refurbishing CG, 2231-1904, Vol-2 ,issue 1, pp 75-80	Impact Factor-1
		14	Title: Board Size: An Empirical Study of Companies Listed in NSE CNX 100 Index Name of the Journal : Asian Resonance Month and year of publication: JULY-2014	
		15	A study of organization loyalty among employees in service industry-a study with reference to selected service industries in Faridabad. ISSN-0973-5054 Name of Journal- I-Manager's Journal on Management	Impact Factor-0.5
		16	A Conceptual Study : Effects Of Globalization on India's Development	
		17	"Effect of gender, age and experience on Emotional Intelligence in Indian perspective" , ISSN1753-0806,Vol-8,No-1,pp54-68; International Journal for Indian Culture and Business Management, January 2014	Impact fctor-1

		18	Influence of Performance Management on Manpower Planning; International journal of Exclusive Management Research; 2249-8672 December-January 2014 Vol-4 Issue 1	
		19	Impact of manpower planning on employee satisfaction and customer satisfaction; International Journal of Human Resource & Industrial Research (IJHRIR); 2349 –4816; Vol.1, Issue 2, June-2014	
		20	Analyzing the relationship between Happiness Quotient and Consumer Buying Behavior ; 2014 NIT-MTMI International Conference and Journal on Emerging Paradigms and Practices in Global Technology, Management & Business Issues ISSN1941-9414(e -journal); 22-24 December 2014	
		21	Title: The Indian Handloom: Boon to the Nation in Jeopardy Name of the Journal: <i>The International Journal Of Business & Management</i> , Month and year of publication: (May, 2014) .	(ISSN 2321 – 8916) Impact Factor: 1.223 (IIFS), ISO 9001: 2008 Certified.
		22	Title: Relationship marketing In Indian banking Sector: A Review. Name of the Journal : <i>ZENITH International Journal of Business Economics & Management Research ZIJBEMR</i> Month and year of publication: June, 2014	Index Copernicus Value (2012): 5.19, SJIF Scientific Journal Impact Factor (2012): 4.134
		23	Children's Literature: Characteristics & Values, The Impact of Social Changes on English Language & Literature: An Overview of Past 100 Years, Lingaya's University, Faridabad	
		24	Title: Consumer Behavior Towards	[ISSN 0975-6477]

			Passengers Cars -A Study in Delhi NCR Name of the Journal : <i>Global Journal of Finance and Management</i> , Month and year of publication: June, 2014	
		25	Title: Ethical Issues in Service marketing (with special reference of Banking Industry) Name of the Journal : <i>Global Journal of Finance and Management</i> , Month and year of publication: (March, 2014)	[ISSN 0975-6477]
	National Journals	1	'Embedding Spiritual Intelligence at workplace- an Interpretive Structural Modeling Technique' published in Pranjana- the Journal of Management Awareness Issue1 Vol 18, 2014	
		2	Paper titled 'Employer Branding- A Pathway to effective Talent Management' published in Synergy: ITS Journal of IT and Management, Vol 11, Issue2.	
		3	Rupee Devaluation, Breaches the psychological barrier of 60, Business & Management, Vol. 17 No.7	
		4	Luxury Brand Management, Business & Management Chronicle, Vol. 17 No.6	
		5	Chaired Tech Session Title: Leadership strategies for management of accounting, finance, marketing, entrepreneurship, economics and trade Venue: JNU Campus, New Delhi Month and Year: Sept, 2014	
		6	"An Evaluation Framework of Workplace Learning and its Effect on Organizational Competencies" ISSN 0973-211X , Vol. 35 issue 1 , Pg. no. 137-149 ; A refereed journal of Shri Ram College of Commerce	

			;April-September 2014	
		7	“ A study of factors affecting the implementation of ERP” ISSN 0975-539X , Pg no. 67-74, volume 7 number 2 ; Lingaya’s Journal Of Professional Studies; January-june 2014	
		8	Manpower planning effecting Employer Branding; Journal of Exclusive Management Science; 2320-866x; February-2014 vol-3 Issue-2	Impact Factor-2.78
		9	Impact of inefficient manpower planning on burnout; Global Journal of Multidisciplinary; ISSN No. 2348-0459; 31 May 2014	Impact Factor:1.927
		10	A study on Health care services in village Tilpat, ISSN No. 2249-555X; Indian Journal of Applied Research ;April 2014	
	International Conference	1	“ The Visionary Analysis : Darker Side Of Globalization, Maharaja Agarsen Institute Of Management Studies,Delhi 20-21 MARCH 2014	
		2	Coping With Uncertainty , Maharaja Agarsen Institute Of Management Studies, Delhi; 20-21 MARCH 2014	
		3	Developing High Performing HR System: Green HRM" International Conference on Finance and Business Management organized by STMP; March 22-23, 2014	
		4	National seminar on Child Rights sponsored by National Human Resource Commission Participated Feb., 2014	
		5	Financial Programme of RBI twice Year 2014	
		6	Title: Human Side of Outsourcing: A comparative Study of the organizational commitment and it antecedents among regular and	

			outsourced employee Venue :Mangalmay Institute of Management & technology Gr. Noida Date: 1 March 2014	
		7	Entrepreneurs influence organizational change; International Conference on Research and Sustainable Business; 978-93-83842-19-3; 8-9 March 2014	
		8	Participated in seminar on Leadership in Microfinance :Role of Banks held by NDA, Pune	
		9	Title: Paradigm in industrial relation in india in 21 st century: issues and challenges Venue: Sri mata Vaishno devi University Katra : Date: 1-2 August 2014	
		10	Effect of educational technology in the development of NCR Region; International Conference on “Business Paradigms in Emerging Markets” 12-13 December 2014	
		11	Title: Workshop on financial literacy Venue: RBI, New Delhi Month and Year: Dec, 2014	
	National Conference	1	A study on infrastructural development in village Tilpat; Dynamics of Commerce & Management; 978-93-83241-43-9; first Edition ,2014	
		2	“Imparting Quality Education: Role of Performing & Reforming Leaders , Bharati Vidyapeeth University, Delhi 01 March 2014	
		3	Financial Literacy Programme conducted by Reserve Bank of India, Delhi on 8 th Dec, 2014	
		4	Institutionalization of Sustainable Development initiatives in Management Education; 8 th National	

			Research Conference on Managing Turbulence in Management Education: Aligning with the Needs of Industry organized by AIMA; 19-20 March 2014	
2013	International Journals	1	Modeling Effectiveness of Employer Branding- An Interpretive Structural Modeling Technique” in Pacific Business Review, Vol5, Issue2, May 2013	1.06
		2	“Quality Management in Supply Chain – A Case Study of Automotive Industry, published in a peer-reviewed “LLDIMS Journal of Professional Studies” ISSN 2230-987X, Volume:3,June 2013	
		3	“The Quest for Excellence: A Case Study of TQM Practice in Tata Steel“ published in a peer-reviewed “International Journal of Advanced Research in Management and Social Sciences” ISSN:2278-6236, vol.2, No 9 September 2013	
		4	TQM as a Strategy for Business Excellence, Peer-reviewed international Journal “International Journal of management and Technology Research, Vol.3 no.1	0.891
		5	Title: Factor Analytic Study on Service quality Perceptions and Satisfaction in the E-Tourism” Name of the Journal : IJMBR, IAU, Iran Month and year of publication: Summer ,2013	SID, Doaj & Index Copernicus SIF: 3.12
		6	Linkage between EVP and Manpower Planning Ongoing Research in Management and IT, Pune 2320-0065; 11-13 January 2013	
		7	The Deming Prize- The route to improving Performance.	

			International Journal of Advance Research in Management and Social Sciences ISSN: 2278-6236	
		8	Impact Of High Performance Work Practices In Automobile Industries In India, ISSN 2231-3303, Vol. 3 no. 2 Pg. no. 112- 124; International Journal of Management & Computing Sciences; July 2013	
		9	Global competitive through TQM ; TQM as a strategy for Business Excellence; International Journal of Management and Technology Research – April 2013 ISSN-2277-291X	
		10	Title: “A study on Identifying key Human Resource Management Practices Affecting Organizational Commitment of Engineers of NCR”, Name of the Journal : International Journal of Research in Computer Applications & Management Month and year of publication: March, 2013	ISSN 0976 - 2183
		11	Title: “Employee Retention in Health Care- Mediciiti Hospitals”, Name of the Journal : International Journal- IJCA, RTEC Month and year of publication: March, 2013	ISSN: (0975 – 8887)
		12	Business Excellence through TQM – Anveshak-International Journal of Management ISSN-2278-8913	
		13	Title: Organizational Investment in Human resource Training & Development: An Insight Name of the Journal : IJOARBMA, Paper Id IJOARBMA88, Volume 1, ISSN 2320-9127	

			Month and year of publication: March 2013	
		14	“A Comparative study of factors affecting Women Entrepreneurs of Cottage and Small Scale Industries In Rural and Urban Areas” ISSN no. 2231-3303 , Vol. 3 no. 2 Pg. no 106-111; International Journal of Management & Computing Sciences; April- June 2013	
	National Journals	1	“The influence of demographic factors on the association between HPWP & job satisfaction” with ISSN No. 978-93-81212-39-4; Published in refereed handbook of Society of Technical and Management Professionals; June 2013	
		2	“Fundamental Issues In Application Of Ethics In Business Organizations “, ISBN no. 978-93-81212-39-4 Journal of Management & Computing Sciences 2013	
		3	English for Employability, WHO, WHAT, HOW: ELT IN THE GLOBAL CONTEXT, AMITY University, Lucknow	
		4	Title: Women Empowerment and Entrepreneurship Name of the Journal : Invertis Journal of Science and Technology Month and year of publication: 2013	Impact factor-1
	International Conference	1	“Relevance of Employee Engagement and Job Satisfaction Factors in reducing Turnover Intentions.”;Dream, Discover, Dare, Innovations in Global Village: Role of International HRM MDI Gurgaon; Dec,2013	
		2	Creative Ways to Engage Employees, "Innovative Practices in	

			Management", Lingaya's University, Faridabad	
		3	"Consumer Buying Behavior towards Ready-to-Cook Meals"with ISBN No. 978-93-81212-42-4. International Conference on Emerging trends in Management, Fashion & Footwear Business organized STMP and FDDI, Rohtak; 28-29 September,2013	
		4	"Consumer Buying Behavior towards Ready-to-Cook Meals"with ISBN No. 978-93-81212-42-4; International Conference on Emerging trends in Management, Fashion & Footwear Business organized STMP and FDDI, Rohtak; 28-29 September,2013	
		5	Fundamental issues in application of ethics in Business Organizations; International Conference on Finance and Business Management (ICFBM); June 16, 2013	Impact factor-1.5
		6	Impact of high performance work practices in Automobile industries in India, Vol 3 No. 2 ISSN 2231-3303 Pg No 106-111; International Journal of Management and Computing Sciences (IJMCS); April-June 2013	
		7	A case study of TQM in Selected Companies in Indian Automobiles Industry; International Case Study Conference on 1 March 2013	
		8	International Conference on "Managing Innovations and Talent in Highly Competitive Global Business Environment" held at Maharaja Surajmal Institute (GGSIP University) on Saturday, 2nd February, 2013	
		9	Gap Analysis in Manpower Planning Emerging Markets and Issues in Management 'Vellore; 978-93-5104-	

			881-7; 18-19 April 2013	
		10	'Employer Branding- a way to realign Talent Management' presented in International Conference on 'Innovative ways of Managing Business in the Post Globalised Era' held on February 2-3,2013 at JIMS	
		11	'Educational values for social entrepreneurship: a Model for budding Entrepreneurs' presented in International Conference on 'Transforming the Global Economy through Strategic Innovation and Entrepreneurship' held on 15th February,2013	
		12	Learning Strategies, WHO, WHAT, HOW: ELT IN THE GLOBAL CONTEXT, AMITY University, Lucknow 2013	
		13	Relationship between the manpower planning and Social Responsibility; International Conference on "Reinventing Management Strategy-The Design for Future 978-93-81212-71-4; 30 Nov 2013	
	National Conference	1	"Corporate Social Responsibility- an implied responsibility with imposition" National Conference on Innovative Practices in Management; 22 Nov,2013	
		2	Information Management: A Key Factor for Market Success: A Case Study" for NCIPM 2013, a national Conference to be held at Lingaya's University, Faridabad.	
		3	Name of Conference:: 1 st Indian Social Work Congress Venue : Department Of Social Work University Of Delhi Date: 23-25 Feb. 2013	
		4	Personality Development affecting Manpower Planning; The Changing Paradigms in Management & Information Technology ; 30 Nov	

			2013	
2012	International Journal	1	<p>Title: A conceptual overview on role of HR audit as a necessary HR function for organization effectiveness, Vol-1, issue 4, Jan 2012 pp 4-9</p> <p>Name of the Journal : International Journal of Advances in Management, Technology & Engineering Sciences</p> <p>Month and year of publication: Jan 2012 pp 4-9</p>	Refereed journal
		2	<p>Title: "Strategic Innovations at the Bottom of Pyramid,"</p> <p>Name of the Journal : South Asian Journal of Marketing Management and Research, SAJMMR,</p> <p>Month and year of publication: (March, 2012</p>	ISSN; 2249-877X Global Impact Factor, 2012= 0.369
		3	Bottlenecks of ERP Implementation ; Published in International journal of Management and Computing Science; July 2012	
		4	KM-Organizational Investment in intangibles, IJCEM, Vol15 issue2, March 2012 (ISSN:2230-7893)	
		5	From Knowledge to Knowledge Management in Business Organization, IJRIM, VOL2, Issue2, Feb 2012 (ISSN:2231-4334)	
		6	Mobile Phone: "A Wonderful Toy for Advertising, International Journal Of Innovative Research in Commerce & Management (IJRCM)	2.381
		7	Why advertising in recession, Peer-Reviewed International Journal of management and Technology Research, Vol.2 No. (1)	0.891
		8	RTI ACT: A Bird's Eye view, Referred Journal "Journal of Global Information and Business Strategy, Vol.4, No.1	1.179

		9	Information Technology – Tool to Deal with Bullwhip Effect in supply Chain Management, Peer-Reviewed International Journal “International Journal of Management” Vol. 1 no.3	3.33
		10	Title: “Service quality in Indian banking Sector with special reference to Haryana”, Name of the Journal : Zenith International Journal of Multidisciplinary Research, Month and year of publication: Nov. 2012	Index Copernicus Value (2012): 5.19, SJIF Scientific Journal Impact Factor (2012): 4.134
		11	Title: “Effect of T.V. Advertising on Buying Behavior: A Comparative Study of Rural and Urban Buyers on mobile phones.” Name of the Journal : Global Journal of Finance & Management,. Month and year of publication: Nov. 2012	<i>ISSN 0975-6477</i>
		12	Title: “A study on Indian Consumer Buying Behaviour in financial services Name of the Journal : ” Global Journal of Finance & Management, Month and year of publication: Nov. 2012	<i>ISSN 0975-6477</i>
		13	Title: “An Innovative Approach towards Managing Employee Engagement Name of the Journal : ”, IFRSA Business Review Month and year of publication: December, 2012	ISSN (Online) : 2249-5444
		14	Title: “Driving Innovations at the Bottom of Pyramid”, Name of the Journal : International Journal of Multidisciplinary Research in Academics, IJMRA, Month and year of publication: December, 2012	ISSN: 2249-5894]
	National Journals	1	Eradication of Poverty and Women empowerment through Micro-finance Reserve Bank of India	

			Journal 'Prayas' Year: 2012	
		2	FDI in Higher Education in India - Pros Conse-SRUJAN- "The Journal of Innovative Thinkers Vol. 4 No.1	1.679
		3	Competitive advantage in Supply Chain Management, peer-Reviewed Journal Shodh Drishti Vol. 3, No.1	1.163
		4	Reducing Poverty in India by Innovation and Entrepreneurship, ISSN No.978-81-89547-52-3, Pg 186-195 ; Published in refereed Handbook of Management and Behavioral Sciences, 24 July 2012	
		5	Towards understanding the role of emotions in workplace performance :A review and future directions, ISSN:0258-042X, May 2012 (Vol. 37, No. 2, pp 93-106, Management and Labour Studies, Journal of XLRI ;May 2012	Impact Fcator-2
		6	High Performance Work Practices at Automobile Sector in India, ISSN No.978-81-89547-52-6, Pg. no. 138-150 ; Handbook of Management and Behavioural Science, June 2012	
		7	A Simulation Model for EVA of supply chain Demand: Indian Journal Institute of Public Enterprise Research Allahabad-ISSN No. 0974-1886	
		8	Kilobots - A Robot Swarm, ISSN 2278-1285, Vol. 1 Pg. no. 17-20 ; Interdisciplinary journal of Management and Behavioral Science; 17 March 2012	
		9	"Fundamental Issues In Application Of Ethics In Business Organizations "with ISBN no. 978-93-81212-39-4 ; Handbook of Society of Technical and Management Professionals" 2012	
		10	Title:."Customers Perception Regarding Purchase Behavior Towards	Impact factor-1

			Malls: A Study of Noida and Ghaziabad”, Name of the Journal : South Asian Academic Research Journals, SAJMMR, Month and year of publication: February, 2012	
		11	Aligning Manpower Planning with Corporate Strategy; Contemporary Management Research 17 March 2012; 2250-1819	
		12	Removal of Heavy metals from waste water through adoption method Published in the Journal of RBI, Kanpur Year: 2012	
		13	Title: NISSBUD AND WOMEN ENTERPENURSHIP Name of the Journal : GLOBAL SCI_TECH Month and year of publication: Oct.-Dec 2012	
		14	Bio-sorption Technique of microbial biomass for Removal of Heavy metals from waste water through adoption method Published in the Journal of RBI, Kanpur Year: 2012	
		15	Training Need Analysis: A Critical Success factor for T&D, ISSN no. 2230-7117, vol. III, Issue 1, Pg. no. 148-159; 11-13 January 2012; National journal “Virtue”.	
	International Conference	1	Intrusion Detection System, ISBN no. 978-93-81212-17-2, Pg. no. 211-220; International Conference on Management & Behavioural Sciences; 3rd June 2012;	
		2	Women Entrepreneurship – Rural vs Urban Scenario; Global Conference on Management (GCOM - 2012) at Gittarattan Institute of Management;	

			13th Jan 2012	
		3	Building Human assets by Manpower planning in Emerging Markets; Emerging Markets and Issues in Management 16 March 2012	
		4	Management mantras from Indian ethos; Innovative Management Practices for global competitiveness, Delhi 2 November 2012	
		5	'From Knowledge to Knowledge Management in Business Organization' presented in 'International Conference on Competitiveness & Innovativeness in Engineering, Management and Information Technology' held on 29th January, 2012 at MAIMT, Jagadhri	
	National Conference	1	Implication of Infrastructure Development on Productivity of Different states at 65 th All India Commerce Conference of Indian Commerce Association on 9-11 Nov 2012	
		2	National Conference on "Global Financial Environment and its Impact on Corporate Houses in India" held at Maharaja Surajmal Institute (GGSIP University) on Saturday, 20 th October, 2012	
		3	Participated in National Conference on Excellence in Higher Education 1 to 3 April 2011	
		4	Aristotelean Catharsis and English Literature, Urban Catharsis: The Psycho-Moral Cleansing Effects of Literatures in English", Lingaya's University, Faridabad	
2011	International Journal	1	Regulation of the microfinance; JBFSIR; May, 2011	

		2	Technical/Vocational Education after secondary School Education. Macmillan advanced research series “ public policy reforms on development: Challenges before Emerging Economics” An International conference in Jamia Millia Islamia , February 24-26, 2011.	
		3	Title: Fresh insight into role of talent management in effective workforce management & participation- An organisation perspective Name of the Journal : RBS Business Review Month and year of publication: jul-Dec 2011	International peer reviewed and refereed journal
		4	Title: “Consumer Complaint Behaviour: An Indian Perspective”, Name of the Journal : International Journal of Research in Commerce and Management, IJRCM, Month and year of publication: December, 2011	[ISSN 0976-2183]
	National Journals	1	Title: Environmental Impact Assessment of Delhi Metro Name of the Journal : Lingaya’s Journal of Professional Studies(ISSN; 0975-539 X) Month and year of publication:June,2011	
		2	Removal of Heavy metals from waste water through adoption method Published in the Journal of Renowned personality Acharya Praful Chandra Ray Memorial Symposium- Today’s View And also published in the Journal’Prayas’ of Reserve Bank of India, Kolkata Year: 2011-12	
		3	Supply chain management: value	

			configuration analysis approach: a case study; Vision : the journal of business perspective.- Gurgaon ;2011	
	International Conference	1	Workshop of RBI Officer on All India RPCD Programme Participated March 2011	
		2	Strategies for Emerging Gold Jewellery Market in India; Business Strategies on Corporate Race, Chennai(6 &7 May 2011); 978-81-8371-385-6	
		3	Advance Programme for Officer of RPCD on Financial Management by RBI Participated Year July 2011	
		4	Is Cultural Intelligence is must for Human resource of an organization? Changing Perspectives of Management, Villupuram 26 August 2011	
		5	Renewable Energy Sources and Sustainable Development; 5 th International Conference on Excellence & Sustainable Development: Emerging Global Trends -19-20 February 2011	
	National Conference	1	Self-Leadership & Spirituality for competitive personal Organizational gain; “Technology, Innovation and Change Management” Coimbatore on 4and 5 February 2011	
		2	The importance of emotional intelligence in organizational creativity for effective performance- An empirical study ; IMT Ghaziabad; Feb 2011	
		3	Language as a tool of power and influence; English for Empowerment” Chennai ;15 February 2011; 978-81-898-43-465	

		4	Role of micro-credit institutions in nurturing the Bottom of the Pyramid; Managing multi culture workforce in Indian Business Scenario Coimbatore 09 March 2011	
		5	Manpower planning effecting Employer Branding; Global Trends in Management, Coimbatore; 23 September 2011	
2010	International Journals	1	Gaining Unbeatable Advantage through Customer Satisfaction: A case study Journal of Global Conference Information and Business strategy- Jan-Dec 2010	
		2	The effect of employee engagement factors and job satisfaction on turnover intent, ISSN-0975-1122,, Dec 2010,Vol-1,issue-II,pp33-48; International Journal of Development and Social Research, a journal of XIMB; December 2010	
		3	Job Satisfaction among Academicians-A study w.r.t Management colleges (Both Govt and Private) in Faridabad ; International Journal of Management and Computer Science-May 2010	
	National Journals	1	Comparative study of factors affecting Women Entrepreneurs of Cottage and Small Scale ,Industries in Rural and Urban Areas, ISSN No. 978-93-81212-39-4; handbook of Society of Technical and Management Professionals, June 2010	
		2	Working Capital Management of Dairy Co-operatives – A search for value creation; Journal of National Institute of Financial Management	
		3	Working Capital Management – A collaborative approach of finance and operations ; Journal of Management Research, FMS Delhi,	

			University of Delhi;2010	
		4	Working capital management of selected agribusiness firms : study in Indian context Finance India : the quarterly journal of Indian Institute of Finance, Delhi 2010	
		5	Web Conferencing: An Important Tool of Knowledge Management - A Case Study of ABB Ltd.; Lingaya's Journal of Professional Studies;2010	
		6	Libraries of Private B-Schools - A Critical Study Detailing different Aspects and Facts of Knowledge Resource Centres of Private B schools with Reference to the North India; Journal of Kashmir University - Trends in Information Management(TRIM);2010	
		7	Evolving Indian Customer and the Changing Consumption Patterns in the Apparel Industry; Lingaya's Journal of Professional Studies;2010	
		8	Supply Chain Management: Value Chain and Value Network Logics; IIMB Journal;2010	
		9	Evolving Indian Customer and the Changing Consumption Patterns in the Apparel Industry; Lingaya's Journal of Professional Studies;2010	
		10	Web Conferencing: An Important Tool of Knowledge Management - A Case Study of ABB Ltd.; Lingaya's Journal of Professional Studies; 2010	
		11	Working Capital Management of Selected Agri Business Firms - A Case Study in Indian	

			Context; Journal of Indian Institute of Finance;2010	
		12	The relevance of emotional intelligence for effective job performance, Jan-Mar,2010,Vol-35,No-1,pp54-61; VIKALPA ,Journal of IIM, Ahmadabad; March 2010	
		13	Divide and rule by transactional organisation: Management of International business. Journal of Banking ,Information Technology and Management. July- Dec. 2010.	
		14	Emotional Intelligence in the occupational settings- a review paper, Vol-16 No.3, p86-103 ,2009; South Asian Journal of Management	Impact factor-1
	International Conference	1	Participation in Acharya Prafull Chandra Ray Memorial Symposium on Chemistry Today 2010; Abstract was published in the Journal of Indian Chemistry Society, Calcutta and also published in Journal of RBI, Kolkata “Prayas”	
		2	Title: Workshop on faculty development program Venue: Lingaya’s University, Faridabad Month and Year: Jan, 2010	
		3	Name of Conference:7 th International Conference on New paradigm In Management Theory & Practice Venue : School Of Management Studies, University Of Patiala Date: 4-5 Sept. 2010	
		4	Title: Workshop on Quality development program using SPSS 18.0 Venue: NIILM School of Business, New Delhi Month and Year: Dec, 2010	

	National Conference	1	Name Of Conference:1 st International Conference on Business strategies for managing turnaround in the global economy Venue : Mangalmay Institute of Management & technology Gr. Noida Date: 6 th Aug.. 2010	
		2	Title: Training & business Performance; Understanding the linkage Venue :Mangalmay Institute of Management & technology Gr. Noida Date: 29 Oct. 2010	
2009	National Journals	1	Creativity: An Urge of Management; Journal of banking and business Economics;2009	
		2	HR Challenge: An increasing attriation rate of BPOs industry;2009	
		3	Sustainable Development: A Concern for future generation; PIM Udaipur ;2009	
		4	Transformation through people; Pacific Institute of Management Udaypur ;2009	
		5	WCM of Agribusiness (Dairy firms); IILM Journal of management and change;2009	
		6	WCM of Agribusiness (with reference to selected Dairy firms) ; Journal of Indian Institute of Finance;2009	Impact factor-1
		7	WCM-Comparative study of different ownership ; IILM Journal of management and change;2009	
		8	Working capital management of Agribusiness (Dairy) firms;IILM Journal;2009	
		9	Working Capital Management—A Comparative study of different Ownerships; IILM Journal;2009	
		10	A two dimensional Approach of working capital management; ICFAIN Journal of Management	Impact factor-1

			Research;2009	
		11	Corporate Management of Diversified Teams: A Leaders' Perspective; Journal of ICC;2009	Impact factor-1
		12	Towards Equitable Gender Ratio of Faculty in B. Schools - A Study of the State of Punjab and Chandigarh (UT); Lingaya's Journal of Professional Studies;2009	
		13	Working Capital Management: A Comparative Study of Different Ownerships; HLM Journal of Management & Change;2009	
		14	Calculating Capital Management of Agricultural Business (Dairy) Firms; HLM Journal of Management & Change;2009	
		15	Title: "Knowledge Management for leading Organizations", Name of the Journal : Lingaya's Journal of Professional Studies, Month and year of publication: (July-Dec 2010) "Shopper's Store Loyalty and Satisfaction", Apeejay Journal of Management & Technology, Vol.4, No.1 (January 2009), pp.14-20 ISSN: 0974-3294.	ISSN 0975-539X
		16	Title. "Shopper's Store Loyalty and Satisfaction", Name of the Journal : Apeejay Journal of Management & Technology Month and year of publication: June 2009	
	International Conference	1	Indian E Governance- Prespectives and Challenges-62 All India Commerce Conference 10-12 Oct 2009	
		2	TQM in Library : Survive or Banish; National Conference on Problems of College Libraries in Digital Area-	

			24-25 October 2009	
		3	My efforts in research in “Microfinance and economic growth in India since 1991” in the context of RBI and NABARD has been awarded and presented DO Letter by Regional Director, UP and Uttarakhand in the year 2009	
		4	Recognition and Appreciation of Exceptional and Exemplary Services on the occasion of Republic Day – 2009 Participated and Awarded by Regional Director, RBI, Kanpur Year: 2009	
		5	Title: ‘Microfinance’ conducted by College of Agriculture and Banking, Reserve Bank of India, Pune - Participated Year 2009	
		6	Professionalisation of Higher Education System: Qualitative Means and Ways; Proc. of International Conference, 2009	
		7	Title: Microfinance Presented Paper in the Asialic International conference – conducted by IIMB and awarded certificate Year: 2008-09	
		8	Innovation in Technology and Marketing ; IMT Ghaziabad 20-21st Feb. 2009	
		9	Internet Advertising Impact on users Mindset; Proceeding of International Conference; Feb 2009	
		10	Leveraging Human Potential through Strategic Leadership and Technology; Personnel Vista 2009 in MERI; 31st January 2009	
	National Conference	1	Presented paper in National Conference on Management and professionalization of Higher Education 6-7Nov 2009	

		2	Knowledge Management :The leading Edge;National Conference - 09 on Managing Technology for Organisational Excellence;23 January 2009	
2008	National Journals	1	Title: Commodity Market - An indicator of economic growth Name of the Journal : Lingaya's Journal of Professional studies Month and year of publication: Jan-Jun 2008	
		2	Title: CHALLENGES AND OPPORTUNITIES IN HIGHER EDUCATION Name of the Journal : Lingaya's Journal of Professional studies Month and year of publication: 2 Jan-Jun 2008	
	National Conference	1	Participated in National Conference on Global Information and Corporate Strategies- 27-28 Feb 2008	
2007	National Journals	1	Title: Management graduates, still the leaders Name of the Journal : Lingaya's Journal of Professional Studies Month and year of publication: July-Dec 2007	
2006	International Journal	1	Title: APPLICATION OF SIX SIGMA IN HUMAN RESOURCES, PRANJANA Name of the Journal : The Journal of Management Awareness, Integrated Academy of Management And Technology Ghaziabad Month and year of publication: Jan-Jun-2006	
		2	Title: the Conceptual Framework of Social Auditing, Pranjana Name of the Journal : The Journal of Management Awareness. (In collaboration with Texas A&M University Texarkama, USA). Integrated	

			Academy of Management And Technology Ghaziabad Month and year of publication: July-Dec. 2006	
	National Journal	1	Title: Data envelopment analysis: an application in the transport sector Name of the Journal : Journal of Interdisciplinary Mathematics Month and year of publication: June 2006	
		2	Title: Role of Forensic Accountant: A challenge Name of the Journal : Mangalmay Month and year of publication: July-Dec. 2006	
2005	International Journal	1	Title: Environmental Accounting" : A Kaleidoscopic View PRANJANA Name of the Journal : The Journal of Management Awareness (In collaboration with Texas A&M University Texarkana, USA), Integrated Academy of Management And Technology Ghaziabad Month and year of publication: Jan-June, 2005	
2004	International Journal	1	Title: Neighbourhood Schools : A Paradigm to Combat Pollution and Save Energy. Name of the Journal : Indian Journal of Transport Management Month and year of publication: July-September, 2004	
2003	International Journal	1	Title: Residents Welfare Association: A Futuristic Approach to Reduce Vehicular Density Name of the Journal : Indian Journal of Transport Management Month and year of publication: April-June 2003	
2002	National Journal	1	Title: Uttaranchal Rajya Mein Paryatan Ka Vikas Aiwam Sambhavnaien Name of the Journal : Souvenir, All	

			India Seminar on Tourism and Development Month and year of publication: February 3 & 4, 2002	
		2	Title: Dear Leaders- Is Failure an Option for You Name of the Journal : Human Potential Month and year of publication: April 2002	
2001	International Journals	1	Title: An Analytical study of Transportation System and Air Pollution Name of the Journal : A Case Study of Delhi, Indian Journal of Transport Management Month and year of publication: April-June 2001	
		2	Title: Car Parking: Managerial Perspective II: A Case Study of Delhi Name of the Journal : Indian Journal of Transport Management Month and year of publication: October-December 2001	
2001	National Journal	1	Title: Risk management in International Banking Operations, Souvenir Name of the Journal : International Seminar on Financial Management of Banking Industries in Global Perspective Month and year of publication: January 30-31 & February 1, 2001	
2000	International Journals	1	Title: Car Parking: Managerial Perspectives: A Case Study of Delhi Name of the Journal : Journal of Transport Management Month and year of publication: 24, November 2000	