



Department of English

organises

International Conference

on

**Making Connections: Social Welfare in
the Context of English Language &
Literature – A Global Perspective**

(MCSWELL-2016)

FEBRUARY 26 & 27, 2016

MCSWELL-2016, a two-day unique platform for Educationists, Linguists, Sociologists, Anthropologists, Literary scholars and Academicians to assemble at a common platform to dive into the ocean of English language & literature to interact, deliberate

and share their valuable views on the role of English Language & Literature in bringing out social welfare through global connections.

CONCEPT NOTE

Language plays a significant role in social development. Literature reflects the social life and acts as a tool for further awareness and growth. The status of English language and the luring position of English literature in the present era is a well known fact. In such a context, it is very interesting to note how English language and literature takes a lead role in the social welfare of any society that is very much in contact with this foreign language. There are many instances to show the magical effect of this language in making people broad minded; in encouraging people to get educated, making them self-reliant, developing a community with self-awareness and independent minds, and also making the people confident, hardworking, goal oriented, with enhanced self-respect. It would be great when scholars from different disciplines and places gather together to research upon the significant role of English language & literature in making connections for social welfare in this global era.

OBJECTIVES

To explore the significant role of English Language & Literature in making connections for national, international & Global growth & betterment.

1. To gather intellectuals, aspiring scholars, teachers, Sociologist and anthropologists to share their views on how English Language &

Literature play a significant role in making connections for social welfare in global level.

2. To give a platform to deliberate upon the various aspects of English Language & Literature in bringing up the Social Development.
3. To show that in this age of global business how English Language & Literature enable the humanity to revive the fine qualities of human beings.
4. To research upon the magic power of English Language & Literature as a tool for social welfare.
5. To explore how English language classes add a special fervour and liking to students during their heavy burden of knowledge drilling.
6. To highlight the sublime quality of the mighty language in making the human life better.
7. To experiment with the role of English Language & Literature in solving the various feminine, social, political, educational, religious and human issues.
8. To create an opportunity for people from different culture and environment to gather and interact to learn, to grow and to be happier.

SUB THEMES

"Making Connections: Social Welfare in the Context of English Language and Literature-- A Global Perspective."

1. English Language , Employability & Social Development
2. English Language - A Tool for International Awareness & Understanding
3. Language & Social Development
4. English Literature & Women Empowerment
5. Social welfare in Children's cartoon -- a Case study of comics and TV cartoon network
6. Social Awareness and Campus literature
7. Cinema (Hindi/English) and the focus on Social welfare
8. English Language for Development and Social welfare.
9. Revenge Plots in English Novels and their social implications
10. Trans-cultural displacement and Rehabilitation as Literature
Sees it

11. Trauma and Joy of Becoming and Belonging -- A perspective from literature
12. English for Social Growth-- Language and Literature
13. Relocating Culture Across Borders -- The Role of Language and Literature
14. Social Welfare of Children- Views from Children's Literature
15. Culture, Literature and Human Rights
16. Violence and Life in Urban Centres -- Literature and Cinema
17. Gender, Education and Development-- Issues in Life and Literature
18. Cultural Politics of Survival -- The Role of English Language and Literature
19. Integrating Language and Literature through Teaching
20. Teaching English for Science and Technology: Importance of the Use of Folklore, Myths and Legends
21. Raising Social Awareness in the English Language Classroom
22. Integrating Language Skills through Enhancing Creativity.
23. Translations Study for Socio-cultural Awareness

Any other topic related to the theme.

HIGHLIGHTS

- Panel Discussion with experts from India and abroad
- Creative Session: Live presentation of the poems by the poets
- Keynote Address
- Poster Making competition on Conference related theme
- Paper presentation:
- Plenary talks
- Conference Proceedings with ISBN number.

- All the certificates connected with the Conference activities will be distributed by 5 pm on February 27, 2016. The organisers assure no delay in this regards.
- Every participant should register and complete the formalities before the deadline in order to make our work smoother.
- **In case of co-authored paper, both the authors should register for individual certificate.**
- We assure the timely completion of all the formalities, and expect the same response from your side also.
- TA & DA (as per the UGC norms) will be provided to only those who are invited as the Resource persons by the Organizing Committee.
- Those who volunteer to be the session chair/chair for the discussion etc. have to register and fulfil the conditions. You'll be able to perform the special task and get the appreciation Certificate for that.

CONDITIONS FOR PAPER PRESENTATION

- We welcome original full papers from students, research scholars, faculty members, sociologists and the lovers of English Language & Literature on any of the above mentioned subthemes or related topics.
- We also invite proposals for workshops on innovative methodologies for making ELT, very exciting classroom

experience by experts in the field. Thirty to forty-five minutes will be provided for the workshop. The applicants should mention their requirements for the workshop in the proposal. Please send your proposal with an abstract in about 200 words highlighting the objective and significance and application of your workshop.

- Original and unpublished research papers with a 200-word abstract and the text not exceeding 2000 words in MS Word, 12 font sizes, Times New Romans (latest MLA style) should **reach the Organizing Committee by December 15, 2015.**
- The research papers and a short profile with all the necessary details should be sent to **mcswell2016@gmail.com** or **omanaantony2000@gmail.com** latest by December 15, 2015..
- Each Paper presenter will get around 10-12 minutes for oral presentation of the paper
- Registration may be completed by December 31, 2015 by the candidates who are intimated by the Organizing Committee for presentation.

SPECIAL FEATURES

- Highly renowned Speakers & Resource persons
- Opportunity to interact with experts from the field of Linguistics & Literature

- Panel Discussion on highly innovative topic
- A Creative Session by renowned authors
- Workshops on innovative essential topics with very useful tips
- Poster Making on Conference theme
- Paper presentations
- Acknowledgement to the best poster making
- Certificate for every registered candidate who attend the conference who present papers, make posters and those who conduct workshops.
- **No certificate in absentia. A candidate who has fulfilled all the formalities but couldn't attend the conference due to some exigency can make a proxy present the paper with an authorisation letter, and can avail the certificate. This concession is allowed only in genuine cases and the presentation should be carried out during the scheduled slot without causing any inconvenience.**
- Publication of the Conference Proceedings with ISBN code.

IMPORTANT DATES

Submission of full paper/ proposal with abstract	December 15, 2015
Acceptance Notification deadline	December 20, 2015

Registration formalities deadline	December 31, 2015
Conference: LU, Faridabad	February 26-27, 2016

ACCOMMODATION

Arrangements can be made for accommodation in the campus as well as in hotels outside. Please contact Ms. Kirti Aggarwal at **mcswell2016@gmail.com** for all accommodation related queries. We have a limited number of rooms available in the hostel on sharing basis for Rs 500/- per day with breakfast & dinner.

REGISTRATION FEE (PER PARTICIPANT)

One registration is applicable for two days. The registration fee includes conference kit, conference proceedings, scheduled local transportation, meals, refreshment, etc.

Category	Early Bird (till 31 Dec 2015)	Late (After 31 Dec 2015)
Participants from Academics and R & D Institutions	2000/-	2300/-
UG/PG students and research scholars	1500/-	1800/-
To attend the Conference with only	750/-	800/-

the Participation Certificate		
Delegates from abroad	USD 50	USD 60

To submit your research paper contact mcswell2016@gmail.com or omanaantony2000@gmail.com

Please make your Registration fee payment through a DD taken in favour of Lingaya's University payable at any bank in Delhi.

You are also welcome for online transfer by NEFT. The details are as follow-

Account Number: 670320110000188

IFC code: BKID 0006703

Bank of India, Nachauli Village, Faridabad.

HON'BLE PATRONS

- *Dr. Picheswar Gadde, CEO, Lingaya's University*
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CONFERENCE CONVENER

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ORGANIZING COMMITTEE MEMBERS

1. Ms. Anita Shourie (9810394484)
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ABOUT LINGAYA'S UNIVERSITY

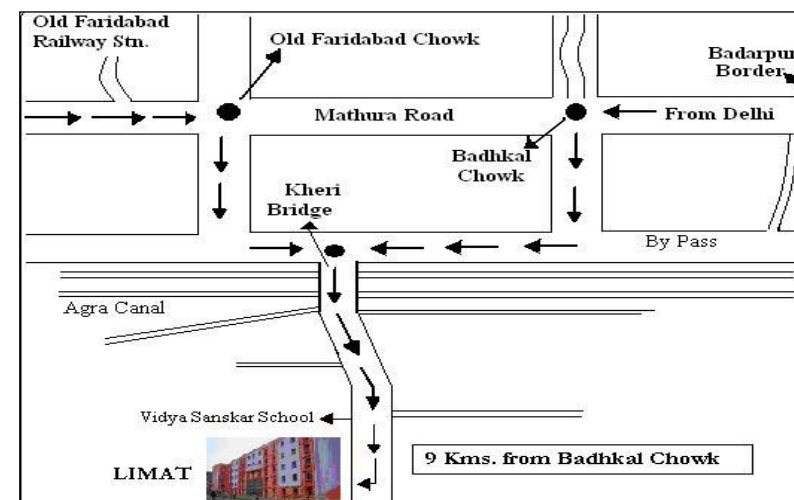
Lingaya's University (erstwhile Lingaya's Institute of Management and Technology), Faridabad was established in 1998 under the aegis of 'Lingaya's Jankalyan Shikshan Sanstha', was established in the memory of the freedom fighter late Shri Gadde Lingaya. In the last 15 years of excellence, LU has been consistently ranked among the top institutions for higher education in the country. Today, LU is a Deemed University under Section 3 of UGC Act, 1956 and is widely recognized as a centre for excellence in the technological and

management education, quality research and for its strong industry interface. The university is strategically located at Faridabad, in the National Capital Region (NCR).

DEPARTMENT OF ENGLISH

The Dept. of English is the centre of excellence in imparting the most effective training in English communication for the students of Engineering, Management Studies, Computer Applications and Health Sciences. The Communication Skills incorporated with Soft Skill Training and Language Lab practice gives a new experience to the learner of English in this university. The Research wing of the dept. is becoming another attraction for aspiring research scholars of literature. The ongoing programmes on BA(Hons.), BA(General with English as the major) & MA English are added achievements of the department. The Department always looks forward to innovative and competitive activities that give maximum exposure and practical knowledge to upcoming professionals at Lingaya's University.

ROAD MAP TO THE VENUE



LINGAYA'S UNIVERSITY

(Deemed University under Section 3 of the UGC Act, 1956)

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